



# INNOVUS ACCOUNTING



Innovus Accounting  
is a CPA Practice.

# WHO WE ARE

**We are a client-centric accounting practice committed to working closely with you.**

We are passionate about guiding every business owner toward creating a better business and contributing to their success. We achieve this through a collaborative approach, where trust and communication are paramount.

At Innovus Accounting, we don't just work *for* our clients, we work *with* them.

Our purpose is to alleviate the burden of daily accounting work by developing customised business structures and accounting systems that fit your unique business needs. This allows our clients to focus on the most important aspects of their business journey and life.

Our commitment to a collaborative approach sets us apart and puts our client's success at the forefront of everything we do. We take pride in our ability to provide exceptional, personalised service that enables our clients to achieve their goals and reach greater success.

# WE HELP OUR CLIENTS SOLVE:



Compliance work from individual and company tax, to more complicated trust setups and SMSF tax return.



Monthly or quarterly business activity statements, PAYG instalment activity statements and PAYG tax instalments.



Payroll tax, Fringe benefit tax and tax planning



Review of cash flow and budgeting.



Establishing the correct business structures, including partnerships, companies and trusts.



Find and resolve problems for businesses at different stages, including new, established and mature businesses



Providing business owners with work-life balance and providing support to our community.

# WHO WE HELP



## **NEW BUSINESSES**

Starting up a business has many benefits, including that you can be your own boss, putting your dream into practice and enjoying the greater flexibility. However, there are many elements to consider when you establish your business, including business structure, product/services you are offering, setting up a realistic sales target, cash flow and record keeping.



## **ESTABLISHED BUSINESSES**

It is essential for all business owners to deliberately focus on growth in their business. If your business grows or expands too quickly, you may experience a range of issues including reduced revenue, increased costs, changing customer expectations, or struggling with business management, staff and premises. Our professional team at Innovus Accounting will work with you to help you make your business growth sustainable and financially sound.



## **MATURE BUSINESSES**

After many years in operation, most business will get to a point where the business matures in the market. At this point, the business assets are maximised and the cash flow is used to pay down debt and accumulate more assets outside of the business. When your business is approaching maturity, the sales and profit margins start to decrease slowly, and the focus shifts to protecting assets and maintaining the business, rather than growing the business.

It's at this point that business owner's start to think about succession planning, funding their retirement and possibly getting out of business completely. Innovus Accounting are able to tailor solutions to assist business owners across this phase of their business.

# TYPES OF SERVICE WE OFFER



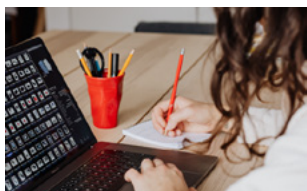
## **WORK WITH CLIENT**

Sit down, in person, with our team of accountants on a regular schedule to support your business.



## **CLOUD ACCOUNTING**

Access everything anywhere, any time and work collaboratively with service providers in a completely secure cloud environment.



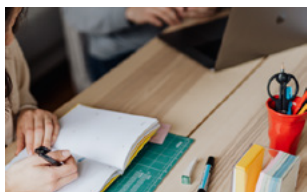
## **PAYROLL MANAGEMENT**

We can manage your payroll needs from employee engagement to termination – ensuring all information is held in the strictest confidence.



## **CASHFLOW MANAGEMENT**

Assistance in monitoring and identifying cashflow issues and increasing working capital to ensure your cash is coming in and going out on time.



## **SUPERANNUATION**

Get ontop of your super requirements for your team and for your own future!

# HOW WE OPERATE



## CLOUD ACCESS

Using the cloud for your accounts and key financial data allows you to access everything any time, any where. Security is paramount, and all your records are stored safely in the cloud. It is easier to work with third parties, like mortgage brokers and financial planners, with our online accounting, paperless approach.



## RESPONSIVENESS

By handling your accounts online, we are able to work closely and quickly with you. We are accessible when you need professional advice, and able to support your business at all times, thanks to our use of digital accounting tools. We work WITH our clients in efficient one-on-one interactions, allowing us to help you in all parts of your business from transaction coding to advice and



## PRICING

We're pretty proud of our pricing. By utilising online accounting tools, we are able to deliver services to you much more efficiently than our competitors, and we pass those savings onto our clients in the form of reduced fees. Our pricing is flexible and suited to your specific requirements, rather than one-size-fits-noone packages.



## TRANSPARENCY

You have the right to everything there is to know about your business. As your accountant, we will provide you with the figures, assistance and advice that is accurate, competent and ethical, while providing you with full transparency and access to your financial statements so you can see exactly how we come up with our advice. Our online accounting allows you to access up-to-date information at all times and keeps your finger on the pulse of your business.



## TIME

We are committed to saving your previous time by utilising as many online accounting tools as required to easily store all your documentation. No more travelling with the shoe box full of receipts to the office, instead everything is seamless and done in real-time. We utilise Microsoft Lens, Expensify, Xero, One Drive, Google Drive, Team Viewer and Zoom to save you time and hassle with your accounts.

# WE ARE INNOVUS



## WHY WORK WITH US



**We offer an integrated accounting and financial planning service.**

We are across all aspects of your financial affairs and give advice based on the whole picture, not just part of it.



**A one-stop-shop.**

We assist individuals and small business owners to better understand their options from retirement to superannuation, investing and business advice as you need.



**Client-centric approach.**

We will only do business if we are able to place you in a better position.



**Fee for service business.**

Our terms are agreed in writing with you before any commitment is made and we only charge you for what you do with us, not a blanket package.

## SO YOU'RE READY TO GET STARTED?

All you have to do is get in touch.

✉ [accounting@innovusadvice.com.au](mailto:accounting@innovusadvice.com.au)

☎ (02) 4258 0099

🖱 [innovusadvice.com.au](http://innovusadvice.com.au)